What is claimed is:

- A chum delivery container comprising:
 - a containment member,

said containment member including a base and a surrounding wall surface, said base and said surrounding wall surface therein defining an open interior chamber and an open upper surface, said surrounding wall surface including a plurality of perforations therein permitting release of the chum from said open interior chamber;

anchoring means disposed at said base within said open interior chamber;

lowering means for lowering said chum delivery container to an underlying surface at a location, said lowering means being operatively connected to said anchoring means;

sealing and unsealing means for sealing and unsealing said open upper surface of said containment member, said lowering means penetrating through said sealing and unsealing means,

said lowering means including a locking means for locking in position said sealing means for sealing said open upper surface of said containment member, said locking means

permitting both sealing and unsealing of said containment member, said locking means capable of movement on said lowering means.

- 2. The chum delivery container of claim 1, wherein said containment member further comprises a weighting material disposed at said base.
- 3. The chum delivery container of claim 2, wherein said weighting material at least partially surrounds said anchoring means, except a portion of said anchoring means at which said lowering means is operatively connected to said anchoring means.
- 4. The chum delivery container of claim 2, wherein said anchoring means is at least partially surrounded by said weighting material, and said anchoring means is substantially exposed to said interior region of said containment member.
- 5. The chum delivery container of claim 1, wherein said locking means is capable of being unlocked in a single action.
- 6. The chum delivery container of claim 1, wherein said lowering means further comprises a limiting means for limiting movement of said sealing and unsealing means and said locking means on said lowering means.

- 7. The chum delivery container of claim 1, wherein said containment member is substantially cylindrical.
- 8. The chum delivery container of claim 2, wherein said weighting material is comprised of concrete.
- 9. The chum delivery container of claim 8, wherein said concrete is comprised of Portland cement.
- 10. The chum delivery container of claim 1, wherein at least one of said containment member and said sealing and unsealing means is comprised of a plastic material.
- 11. The chum delivery container of claim 10, wherein said plastic material is comprised of high-density polyethylene.
- 12. The chum delivery container of claim 1, wherein at least one of said containment member and said sealing and unsealing means is comprised of a luminescent material.
- 13. The chum delivery container of claim 12, wherein said luminescent material is comprised of a phosphorescent material.
- 14. The chum delivery container of claim 13, wherein said phosphorescent material is comprised of cadmium-zinc sulfide.
- 15. The chum delivery container of claim 12, wherein said luminescent material is comprised of a fluorescent material.

- 16. The chum delivery container of claim 1, wherein at least a portion of said sealing and unsealing means is of a curvilinear shape.
- 17. The chum delivery container of claim 16, wherein said sealing and unsealing means comprises at least one perforation.
- 18. The chum delivery container of claim 1, wherein said sealing and unsealing means comprises at least one locking tab which permits outward folding of said tab to seal and unseal said sealing and unsealing means to and from said open upper surface of said containment member.
- 19. The chum delivery container of claim 16, wherein said sealing and unsealing means comprises at least one locking tab which permits outward folding of said tab to seal and unseal said sealing and unsealing means to and from said open upper surface of said containment member.